


Students at UVM & nationwide are **leading** the

# REAL FOOD MOVEMENT

HUMANE	LOCAL	FAIR	ECOLOGICALLY SOUND
Animals are well-treated	<250 miles from campus	Protects workers rights	Minimizes environmental impact

Real food meets one or more of the criteria above  
 UVM has pledged to purchase at least 20% real food by 2020  
[uvm.edu/realfood](http://uvm.edu/realfood)




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## what makes food real?

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